

# SmartLink™ Network Privacy Policy

This policy describes the kind of information Smartlink collects and stores, including Personally Identifiable Information (data that can be reasonably linked to a specific individual or household). By using this service, you agree to allow us to collect and process information as described below. If you have any questions, please contact us at support@weathermatic.com or by phone at 888-484-3776.

COLLECTION: We collect seven types of Personally Identifiable Information (PII). This information is used to maximize water savings, provide users with the most relevant data and user experience, and to better allow us to understand how visitors navigate the website.

#### 1. Purchase Information

If you purchase, renew or upgrade your Smartlink service from our website, we collect your name, billing and shipping address, credit card information and any other information necessary to complete the transaction.

# 2. Log-in Information

When you create a Smartlink account, you provide your email and create a password that we store so you can access Smartlink from a computer or mobile device.

## 3. Programming information

When you set-up a controller and add landscape information including zones, plant types, slope, sprinkler type and region, we are using this information to optimize your program and water savings.

#### 4. Local weather information

If you add a weather station to your system, we are collecting on-site weather information to account for rain, freeze, wind and other factors that affect programming and water savings.

# 5. Controller information

When your system runs, we are collecting information about run times to display reports and optimize the program.

# 6. Usage information

When a user is logged in, we record the IP address you visit our website from along with any adjustments you make to the controller through the interface. This data is stored along with your email address and history of controller settings on our servers.

## 7. Website Use Information

Like many websites, we use tools (including Google analytics) to collect information from visitors in order to better understand how they use our website (e.g., browser type, domains, page views). We use session cookies to keep you logged in while you use features of our web application; these disappear after you close your browser. We also use persistent cookies that stay in your browser and allow us to recognize you when you return to the site. Most Internet browsers automatically accept cookies, but you can change the settings to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you turn off cookies, parts of Smartlink.com may not work for you.

TRANSFER: We do not rent or sell our customer lists. We may share your personally identifiable information with third parties for purposes of providing you with additional value added services. Except as described herein, we will only provide information collected on the website to a third party if required to do so by law, or in the good-faith belief that such action is necessary to comply with state and federal laws or respond to a court order, subpoena, or search warrant.

SECURITY: Smartlink takes security seriously. We use commercially standard methods to transmit your data securely including HTTPS, SSL, and 128bit encryption. The data is stored using Amazon's RDS cloud service and is PCI-DSS Level 1 compliant.

International Visitors: The Smartlink website is hosted in the United States and is intended for United States and Canadian visitors. If you are accessing the site from the European Union or other regions with laws governing data collection and use that may differ from U.S. law, then please note that you are transferring your personal data to the United States and by providing your personal data you consent to that transfer.

Business Transitions: Upon the sale or transfer of the company and its assets, we will require a purchaser to treat our data under the privacy statement in place at the time of its collection.

Changes to Privacy Policy: Please note that this Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. If we decide to change our privacy policy, then we will post those changes to this Privacy Notice, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

Questions, Concerns and Comments: If you have any questions regarding our privacy policy, please contact the Weathermatic help desk by telephone at 888-484-3776 or online at http://suppport.weathermatic.com or by email at support@weathermatic.com